

Job Description
United Way of Rutherford and Cannon Counties

Job Title: Vice President of Collective Impact
Reports to: President and CEO
Status: Regular Full-Time Exempt
Date Revised: April 2024

POSITION SUMMARY: POSITION SUMMARY: The Vice President of Collective Impact supports the mission, goals, values, and philosophy of the United Way of Rutherford and Cannon Counties by exhibiting the following: commitment to excellence, efficiency and effectiveness, flexibility, diplomacy, and accountability. As a member of the United Way of Rutherford and Cannon Counties' leadership team, the individual's performance includes superior demonstration of the following professional attributes: ethical leadership, effective communication, teamwork, and job knowledge. The Vice President of Collective Impact is responsible for advancing the collective impact model and ensuring measurable impact through strategic initiatives and partnerships.

The Vice President of Collective Impact will be responsible for short and long-range goals and strategies that position United Way as a community solutions leader, specifically in the areas of education, health and financial stability. S/he will serve as a key thought leader on community issues, participating in community task forces and initiatives as appropriate, and using an evidence-based approach to drive transformational results.

PRIMARY DUTIES AND RESPONSIBILITIES:

Collective Impact:

- Advance the Bold Goals 2030 initiative, including facilitating collaborative working groups, identifying opportunities for shared data management, and fostering collaborative efforts within community organizations including non-profits, local government, schools, healthcare organizations, corporate entities, etc.
- Mobilize multi-sector community organizations and subject matter experts (SMEs) to develop and implement collective impact partnerships and initiatives that drive change on priority issues in education, health, and financial stability.
- Develop and implement strategies within United Way initiatives to produce measurable outcomes that align with collective impact goals.
- Seek partnerships with nontraditional sectors and institutions to further United Way's outreach and inclusion regarding collective impact.
- Collect, analyze, and use community and population-level data to influence best practices that improve community conditions in priority issues.
- Develop and maintain strategic partnerships and relationships that advance the impact agenda.

Strategic Initiatives:

- Develop, implement, and/or sustain key United Way initiatives and programs that impact the community
- Ensure effectiveness and advancement of core initiatives, including but not limited to: Imagination Library Volunteer Income Tax Assistance (VITA), 2-1-1, SingleCare, Charity Tracker, Born Learning, The Family Collective/Continuum of Care, Financial Empowerment Center, and Launch Point.
- Collaborate with appropriate staff to ensure requirements of grant-based funding are met.

Mission Statement

The United Way of Rutherford and Cannon Counties improves lives by advancing opportunities for education, health and financial stability for all.

Vision Statement

To be the primary community solutions leader for human services.

Volunteer Collaboration:

- Serve as staff lead for a board-level committee: the Community Impact Committee
- Serve as staff lead for Bold Goals 2030 Vision Councils

Other:

- Provide support to President and CEO on board-related collective impact and strategic initiatives activities.
- Primary duties and responsibilities are not all-inclusive, and employee will be asked to fulfill other duties as required.

SUPERVISORY RESPONSIBILITIES: direct supervision of 3 FTE and 1 PTE; indirect supervision of 3 FTE, 1 PTE

QUALIFICATIONS: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skills and/or abilities required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

EDUCATION AND EXPERIENCE:

- Bachelor's degree in business, social work, public administration, or related field
- Master's degree in a related field preferred
- Minimum of ten years of experience in business, public policy, strategic planning, community development, human services, or related field

OTHER SKILLS:

- strong interpersonal skills and problem-solving skills
- ability to lead and manage others effectively
- ability to communicate effectively with a diverse range of individuals
- strong critical thinking skills
- highly developed organizational and planning skills
- highly developed oral and written communication skills
- organizational leadership, project management, and volunteer management experience
- ability to analyze and utilize data and information systems
- ability to manage multiple projects and tasks simultaneously
- advanced proficiency in Microsoft Office (Word, Excel, Powerpoint, Publisher, Outlook)

WORK ENVIRONMENT: Position is in an office setting that involves everyday risks or discomforts that require normal safety precautions. Frequent off-site meetings and events are also a component of this position.

*The above statements are intended to describe the general nature and level of work being performed by individuals in this position. They are not intended to be an exhaustive list of all duties, responsibilities and skills of personnel so classified.

SALARY RANGE: \$68,000 - \$78,000

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